

**CLIENT-CENTRIC MISSION:** 

# NEUFIT HELPS PEOPLE ACCESS THE POWER OF THEIR NEUROLOGY TO HEAL, ADAPT, AND GROW.

#### **CORE VALUES:**



## **SOLUTION-ORIENTED**

We believe every client possesses untapped resources for healing and performance, and we will exhaust all the tools at our disposal to help clients reach their objectives. We work collaboratively with our team and each client to set and achieve specific goals. We collaborate respectfully with coworkers to achieve common goals.



# **INTEGRITY**

We put our clients' saftey first. We always tell the truth, behave ethically, and always give our best effort in everything that we do. We only ask of our clients that which we have done or would do ourselves.



### **HEALTH**

We understand that sustainable fitness must be built on a foundation of health. We lead by example, maintaining diligent exercise, nutrition, and lifestyle practices that support our mission. We work to inspire our clients and help them see what can be achieved with consistent effort.



## **PROFESSIONALISM**

We always represent NeuFit in a positive way by showing up with energy and enthusiasm. We are organized and prepared for our work. We treat ALL people with respect and prioritize our client's experience. We respect the potential and significance of every individual we work with and everyone on our team. We articulate our methods in compelling and relatable ways, so that our customers feel confident and empowered on their journeys.



## **ALWAYS LEARNING**

We are the experts at applying the NeuFit methodologies to rehab and fitness, and constantly strive to learn more and be better so that we can effectively lead the NeuFit movement. We promote and work towards a culture of innovation and continuous improvement.